

# See Value, One Claim at a Time



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In today's fast-evolving enterprise landscape, innovation is crucial for staying ahead of the curve, but adopting new technology can feel like a leap of faith. Companies often hesitate due to concerns about the resources required—be it time, money, or technical investment. The solution? Start small. A phased approach lets you see measurable results before committing to a long-term commitment or wide-scale rollout.

**This “one-claim-at-a-time” model allows businesses to explore new tools and processes with minimal risk, ensuring that the benefits are real and scalable.**

# The Evolution of Enterprise Technology Adoption

Traditionally, enterprise buyers have faced a long, complex road to adopting new technologies, often relying on extensive demos, RFPs, and theoretical ROI calculations. These processes can drag on, creating friction in industries that need rapid solutions to meet customer expectations. Today, however, this landscape is shifting.

**The “try-before-you-buy” model once seen only in consumer markets, is making its way into enterprise solutions, offering a practical way to validate performance before any major commitment is made.**

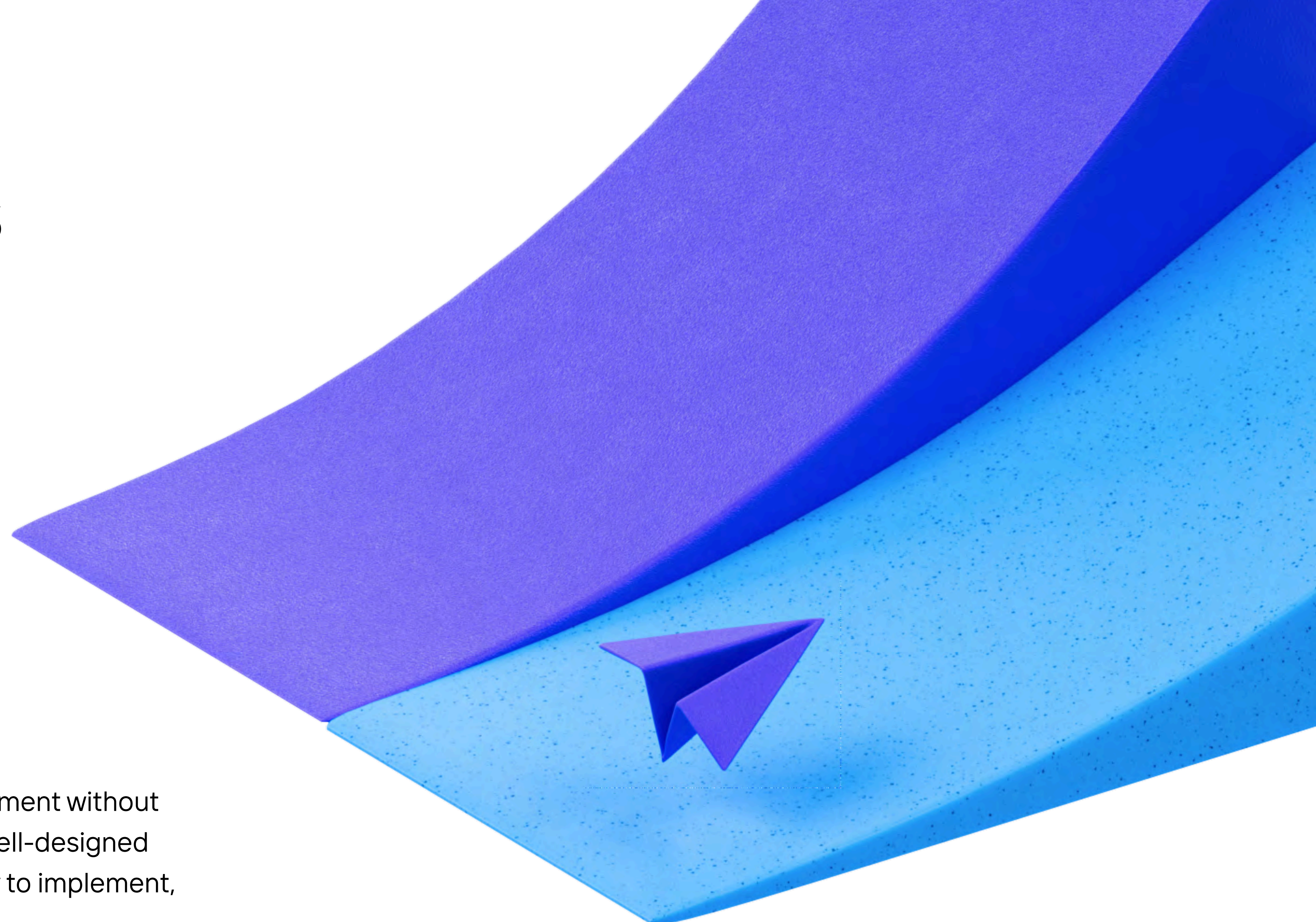


# Start Small, Prove Value Early

What if you didn't have to invest months of integration work and millions in budget before knowing if a solution was the right fit? Enterprises can now implement technology incrementally—proving its value claim by claim, customer by customer.

**This modular approach enables businesses to adapt quickly to evolving demands, gathering real-world data that can then be scaled when success is clear. Whether it's improving claims accuracy or enhancing customer experience, starting small allows companies to focus on tangible outcomes that matter.**

# Low-Risk, Low-Lift Pilots



Pilot programs allow enterprises to experiment without the burden of full-scale deployments. A well-designed pilot should require minimal IT lift, be easy to implement, and fit seamlessly into current workflows.

# Key Metrics to Measure Success

To truly understand the value of new technology, businesses must look at metrics that reflect both operational efficiency and customer satisfaction.

In Assured's pilot program, we measure KPIs to demonstrate improved adjuster efficiency, increased accuracy, and a superior customer experience for carriers.

**Starting small allows these metrics to be compared directly against current processes, ensuring that businesses can see clear, measurable improvements before scaling up.**



## Improved Adjuster Efficiency

With more accurate and audited claim information



## Increased Accuracy

By gathering more information and closing claims faster



## Superior Customer Experience

With a beautiful, simple, and intuitive consumer web app

# Building Confidence Through Incremental Wins

Trying new technologies can feel daunting, but the most successful enterprises are those willing to embrace change—starting small, building confidence through proven results, and then scaling up.

With minimal risk and the ability to pivot based on early performance, a **“prove value one claim at a time”** approach ensures that organizations can adopt technology in a way that suits their unique needs.

# Conclusion

The key to successful digital transformation lies in taking manageable steps toward innovation. Enterprise buyers no longer need to make large, up-front investments based on promises.

**By leveraging low-risk pilots and focusing on incremental gains, companies can confidently prove value, one claim at a time, before making long-term commitments.**

This approach provides the flexibility and reassurance needed to keep pace with the ever-changing demands of today's market.



# About Assured

Assured is a white label SaaS solution, purpose-built for P&C offering turnkey deployments for major five lines of business (with white glove implementation for all others).

By leveraging advanced digital self-service options, machine learning-driven fraud detection, and seamless data integration, Assured's platform streamlines workflows and accelerates claims resolution. Our solutions not only enhance efficiency but also significantly lower costs and improve customer experiences.



# Assured Claims Intelligence Platform



## FNOL

Improve data collection at the source while providing a self-service customer experience. Gather structured data with a beautiful, simple, and intelligent FNOL web app, plus Sidekick in the call center.



## First Contact

Reduce cycle time and eliminate phone calls. Digitally follow up with claimants, witnesses, and passengers to ask questions, gather documents, and more.



## CAT

Stay ahead of catastrophes. Prepare your policyholders for incoming incidents and rapidly ingest, route, and triage incoming claims.



## Fraud

Stop fraud before it happens. Go beyond policy data to spot claim inconsistencies and suspicious behavior across the claims lifecycle.



## Messaging

Communicate with involved parties empathetically and intelligently with an omnichannel, enterprise-wide solution powered by the best of humans and AI.

# Ready to try Assured?

Get in touch to discuss how a pilot program can help your organization revolutionize your claims process.

[Learn more at assured.com](https://assured.com)